

Report Parameters :

AE INITIALS :

AE LOC :

AE RC :

BILLING SUMMARY : YES

GENERATE :

MAKEGOODS : YES

BUSINESS TYPE :

ORDER TYPE :

PRE PRINTED :

PRINTED DATE :

REV NUM : 1

ORDERS OF

SORT BY : By Order Number

REQUEST ID :

REQUEST RUN ID :

ORDER RANGE : 58583

WCBS-TV

524 WEST 57th STREET, . NEW YORK NY 10019

WCBS-TV

CONTRACT NO. REV.

1011-58583-1

DATE PRINTED

10/11/12

AND

PAGE 1

32354	AGENCY (OR SERVICE)	ACTING AS AGENT FOR	304399	ADVERTISER (OR AGENCY AND ADVERTISER)	Cancellation Notice Required Announcement 28 days prior notice
NAME	LUC MEDIA			MALONEY FOR CONGRESS	
AND	25 Whitlock Pl SW Ste 201			18 W Main St	
ADDRESS	Marietta	GA	30064-3142	Beacon	
	USA			USA	
CONTACT	DEVON PRESCOD			PRODUCT	MALONEY FOR CONGRESS :15S
LOCAL SALESPERSON	JOHN LINK POL.	AGENCY EST. NO.		PRODUCT CODE	1300
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 10/27/12 AND ENDING 11/05/12 NO. WEEKS: 2					

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	20200..	4	05:00A	06:00A	15S	10/29/12-10/31/12	2 NEWS THIS MORNING 5-6AM	4	400.00	1600.00
2	20000..	2	05:00A	06:00A	15S	11/05/12-11/05/12	2 NEWS THIS MORNING 5-6AM	2	400.00	800.00
3	02022..	6	06:00A	07:00A	15S	10/30/12-11/02/12	2 NEWS THIS MORNING	6	750.00	4500.00
4	20200..	4	07:00A	09:00A	15S	10/29/12-10/31/12	THE EARLY SHOW	4	400.00	1600.00
5	20000..	2	07:00A	09:00A	15S	11/05/12-11/05/12	THE EARLY SHOW	2	400.00	800.00
6	20220..	6	05:00P	06:00P	15S	10/29/12-11/01/12	5PM EARLY NEWS	6	1000.00	6000.00
7	02020..2	6	06:00P 06:28P	06:30P 06:56P	15S	10/30/12-11/04/12	EARLY NEWS	6	900.00	5400.00
82.	2	06:00A	07:00A	15S	10/27/12-11/03/12	SAT MORNING NEWS 6-7AM	4	400.00	1600.00
92.	2	07:00A	09:00A	15S	10/27/12-11/03/12	CBS NEWS SATURDAY MORNING	4	400.00	1600.00
102.	2	08:58A	10:00A	15S	10/27/12-10/27/12	SAT MORNING NEWS 9-10AM	2	400.00	800.00
112	2	06:00A	08:00A	15S	10/28/12-11/04/12	SUN MORN NEWS 6-8AM	4	400.00	1600.00
Total Contract:								44		26300.00
Billing Summary										
Qtr 4-12						Oct	Nov	Dec	Total	
						3200.00	21300.00	.00	24500.00	

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION



WCBS-TV

10/11/12

WCBS-TV

AND

PAGE 2

32354	AGENCY (OR SERVICE)		ACTING AS AGENT FOR	304399	ADVERTISER (OR AGENCY AND ADVERTISER)	
NAME	LUC MEDIA			MALONEY FOR CONGRESS		
AND	25 Whitlock Pl SW Ste 201			18 W Main St		
ADDRESS	Marietta	GA	30064-3142	Beacon NY 12508-2512		
	USA			USA		
CONTACT	DEVON PRESCOD			PRODUCT MALONEY FOR CONGRESS :15S		
LOCAL SALESPERSON	JOHN LINK POL.		AGENCY EST. NO.	PRODUCT CODE 1300		
NATIONAL SALESPERSON						
BROADCAST SCHEDULE STARTING 10/27/12 AND ENDING 11/05/12 NO. WEEKS: 2						

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[illegible]

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ACCEPTED BY STATION